## Library

Provide information services, reading materials, and educational resources to residents of all ages from the Santa Ynez Valley to Carpinteria.

### **About the Library**

The Library Department is responsible for providing a full range of contemporary library services to over 229,000 residents of southern Santa Barbara County. The largest components of the department are areas of public service at the Central and branch libraries, including youth services, reference, patron services and outreach to youth and families.

Additional activities include an adult literacy program, interlibrary loan, acquisition of materials in a variety of formats, cataloging and processing of collection materials, delivery of supplies and materials throughout the library system, oversight of the library's automation system, public access computers, website, and maintenance and repair of library facilities.

The Carpinteria, Montecito and Solvang branch libraries are owned and funded by the County of Santa Barbara and administered under an agreement with the City. The Goleta Branch Library is owned by the City of Goleta, receives funding from the City of Goleta and the County of Santa Barbara and is administered under an agreement with the City.



### Fiscal Year 2012 Budget Highlights

Library programs, staffing, collections and services will be adjusted to account for reduced funding levels for FY12, including elimination of \$175,000 in funding from the State of California and a \$262,500 reduction in the County of Santa Barbara per capita contribution.

The Central Library will close on Sundays

Carpinteria, Montecito and Solvang libraries will reduce open hours by 30%

Collections budget for Central and Eastside libraries will be reduced by 30%

Donations from individuals, Friends of the Library groups, grants and partnerships will allow the Library System to maintain most activities relating to youth literacy-acquisition of literacy skills and fostering the love of reading; cultural programs and homework help for students.

## Library

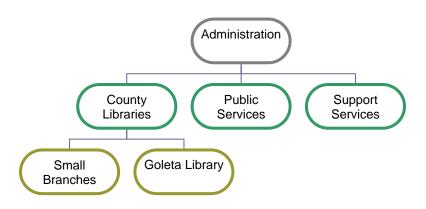
## Department Financial and Staffing Summary

•											
		Actual FY 2010		Amended FY 2011	Projected FY 2011			Proposed FY 2012		Proposed FY 2013	
Authorized Positions		42.30		38.50		38.50		34.55		34.55	
Hourly Employee Hours		54,300		49,329		50,371		46,280		46,280	
Revenues											
Donations	\$	251,151	\$	218,498	\$	215,269	\$	229,858	\$	249,858	
Fees and Service Charges		2,155,277		2,069,902		2,072,886		2,039,181		1,959,756	
Library Fines		266,754		236,200		259,641		312,161		315,045	
Library Gift Funds		299,817		379,017		156,000		203,084		203,084	
Other Revenue		22,358		19,000		29,559		26,750		26,75	
Rents		51,294		55,200		47,339		53,460		53,66	
State PLF Grants		136,156		123,446		123,946		-			
Transfer In		-		-		-		48,009			
General Fund Subsidy		2,648,811		2,910,195		2,760,713		2,895,825		3,041,74	
Total Department Revenue	\$	5,831,618	\$	6,011,458	\$	5,665,353	\$	5,808,328	\$	5,849,89	
Expenditures											
Salaries and Benefits	\$	3,993,364	\$	3,929,407	\$	3,689,216	\$	3,605,945	\$	3,753,22	
Supplies and Services		1,285,310		1,462,962		1,458,919		1,796,164		1,802,21	
Special Projects		-		-		-		-		30	
Capital Equipment		333,084		729,964		475,491		418,657		429,84	
Non-Capital Equipment		870		-		-		-			
Transfers Out		-		-		-		19,932		19,93	
Total Department Expenditures	\$	5,612,628	\$	6,122,333	\$	5,623,626	\$	5,840,698	\$	6,005,51	
Addition to (Hop of) December	•	249.000	¢	(440.075)	•	44 707	•	(22.270)	•	(AEE CA	
Addition to (Use of) Reserves	\$	218,990	\$	(110,875)	\$	41,727	\$	(32,370)	\$	(155,615	

The Library Department is budgeted in the General Fund and the County Library Fund.

## Library

### **Program Organizational Chart**





## PROGRAMS & SERVICES

### LIBRARY PROGRAMS

# Administration Public Services Support Services County Libraries – Small Branches County Libraries – Goleta Library

## **Administration**

(Program No. 5111)

#### Mission Statement

Provide system-wide leadership, planning and direction, and anticipate and address the library services needs of residents.

### **Program Activities**

- Direct program and staff providing library services to 229,200 residents of southern Santa Barbara County.
- Prepare budget, payroll, correspondence, public relations materials, reports, documents, accounts and purchase orders.
- Participate in activities of library organizations, citizen groups, state and local government boards, committees and councils.
- Coordinate use of City Libraries public meeting rooms by over 100 local organizations and 30,000 residents annually.

### Key Objectives for Fiscal Year 2012

- Ensure accomplishment of at least 80% of departmental program objectives.
- Maintain the number of residents using Central and Eastside meeting rooms at 30,000.
- Manage budget preparation and oversee revenues and expenditures to ensure expenditures are within budget.
- Library department will lead a fundraising campaign for the Children's Library in partnership with organizations such as the Junior League and the Friends of the Library.
- Continue oversight of the Library's Capital Project for a reorganization of the Central Library.



## RECENT PROGRAM ACHIEVEMENTS

Library department staff, in conjunction with City-TV staff, produced a promotional video for the library, featuring the many services provided by the library.

	Actual FY 2010	Amended FY 2011		Projected FY 2011		Proposed FY 2012			Proposed FY 2013
Authorized Positions	3.00	3.00		3.00		3.00		3.00	
Hourly Employee Hours	1,014	0		705		0			0
Revenues									
Fees and Service Charges	\$ 119,165	\$	119,518	\$	119,723	\$	108,383	\$	108,383
General Fund Subsidy	281,576		280,214		222,959		311,911		337,292
Total Revenue	\$ 400,741	\$	399,732	\$	342,682	\$	420,294	\$	445,675
Expenditures									
Salaries and Benefits	\$ 331,408	\$	340,029	\$	281,963	\$	352,061	\$	376,264
Supplies and Services	69,333		59,703		60,719		68,233		69,411
Total Expenditures	\$ 400,741	\$	399,732	\$	342,682	\$	420,294	\$	445,675

	Actual	Projected	Proposed
Performance Measures	FY 2010	FY 2011	FY 2012
Percent of program objectives accomplished	71%	72%	80%
Residents using meeting rooms	37,149	25,165	30,000
City libraries per capita expenditure from state and local funds	\$40.91	\$39.96	\$39.01
County libraries per capita expenditure from state and local funds	\$9.82	\$9.47	\$6.24
County per capita appropriation	\$6.90	\$6.90	\$5.87
Fundraising goal for Children's Library	N/A	N/A	\$500,000

## PROGRAMS & SERVICES

## LIBRARY PROGRAMS

Administration

Public Services
 Support Services
 County Libraries – Small Branches
 County Libraries – Goleta Library

## **Public Services**

(Program No. 5112)

#### Mission Statement

Provide information services, programming and equal access to materials for all residents of Santa Barbara in order to promote reading and lifelong learning.

### **Program Activities**

- o Provide in-depth reference service for patrons in the library, by telephone and online via the library's website.
- Provide a variety of programs, including story times, puppet shows, crafts, movies and coordination of the system-wide Summer Reading Program to encourage the City's youth to read.
- Provide access to the library's collections using an automated circulation system, including checkout and return of materials, payment of fines and fees, and pickup of reserved materials.
- o Coordinate tutoring services for the Adult Literacy Program.
- Maintain the library's website, providing remote access to information about library services, and to the library's online catalog and information databases.

### Key Objectives for Fiscal Year 2012

- o Maintain circulation at 650,000.
- o Maintain reference contacts with City residents at 75,000.
- o Maintain contacts with City youth at 27,000.
- Assist 50% of the adult literacy learners to reach a goal established by California Library Literacy Services.
- o Increase volunteer hours worked at library to 10,500.
- Implement Radio Frequency Identifier system in Central and Eastside libraries by October 31, 2011 to improve efficiency of checkout and checkin processes.



## RECENT PROGRAM ACHIEVEMENTS

Received the 2010 Estela and Raúl Mora Award for our El día de los niños/El día de los libros, Day of the Child/Day of the Book festival, singled out as one of the best in the nation.

		Actual		Amended		Projected		Proposed	Proposed FY 2013	
	_	FY 2010		FY 2011		FY 2011		FY 2012		FY 2013
Authorized Positions		21.33		17.50		17.50		16.55		16.55
Hourly Employee Hours		25,394		17,085		16,942		13,450		13,450
Revenues										
Donations	\$	56,645	\$	45,000	\$	44,617	\$	60,000	\$	70,000
Fees and Service Charges		665,575		660,125		655,089		567,192		567,292
Library Fines		125,686		115,000		112,585		133,516		134,667
Library Gift Funds		20,336		193,459		60,000		120,000		120,000
Other Revenue		9,588		9,000		11,503		10,000		10,000
Rents		32,462		37,000		27,469		33,560		33,860
State PLF Grants		51,481		30,083		30,083		-		-
General Fund Subsidy		1,206,630		907,716		1,057,848		898,373		981,328
Total Revenue	\$	2,168,403	\$	1,997,383	\$	1,999,194	\$	1,822,641	\$	1,917,147
Expenditures										
Salaries and Benefits	\$	1,886,516	\$	1,573,051	\$	1,569,658	\$	1,512,976	\$	1,594,818
Supplies and Services		87,352		91,019		96,215		42,456		42,489
Capital Equipment		194,535		333,313		333,321		267,209		279,840
Total Expenditures	\$	2,168,403	\$	1,997,383	\$	1,999,194	\$	1,822,641	\$	1,917,147

	Actual	Projected	Proposed
Performance Measures	FY 2010	FY 2011	FY 2012
Items checked out	689,391	644,799	650,000
Reference contacts	91,731	74,433	75,000
Contacts with City Youth	32,646	27,000	27,000
Percent of adult literacy learners reaching a state established goal	75%	50%	50%
Volunteer hours	N/A	N/A	10,500
Percent of circulation from self-check machines	44%	35%	50%
Downloadable books checked out	10,581	12,000	20,000
Items used within the library	N/A	N/A	12,000
Adult materials circulated in City Libraries	N/A	N/A	483,855
Children's and Teen materials circulated in City libraries	N/A	N/A	166,145
Circulation per capita for City residents	7.63	7.14	7.15
Public computer sessions in City libraries	234,185	139,033	146,426
Subscription database searches	81,530	142,221	5,000

## City of Santa Barbara Two-Year Financial Plan & PROGRAMS & SERVICES

## **Public Services**

(Continued)

	Actual	Projected	Proposed
Performance Measures	FY 2010	FY 2011	FY 2012
Visits to library website	646,715	612,427	600,000
Adult literacy learners served	219	195	185
Visits to City Libraries	569,945	489,365	500,000

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## PROGRAMS & SERVICES

## LIBRARY PROGRAMS

Administration
Public Services

Support Services
 County Libraries – Small Branches
 County Libraries – Goleta Library

## **Support Services**

(Program No. 5113)

#### Mission Statement

Provide operational support to acquire, process and catalog collections, support technology hardware and software, and maintain facilities.

### **Program Activities**

- o Process books and other collection materials.
- Maintain public and staff computer hardware and software.
- Maintain online database of holdings of the Santa Barbara Public Library (SBPL) System.
- Borrow materials from other libraries to fill user requests.
- o Maintain safe and clean environment for public and staff.

### Key Objectives for Fiscal Year 2012

- Maintain processing time of new books at an average of 9 days from receipt to public availability.
- Maintain processing time of new audiovisual materials at an average of 20 days from receipt to public availability.
- Maintain an average collection turnover rate of 2.95 in City libraries.
- Ensure an in-service rate of 95% for public computers during business hours.
- Implement vendor supplied cataloging and processing for new adult books by June 30, 2012.



## RECENT PROGRAM ACHIEVEMENTS

Installed 2 early literacy computer stations in the Children's area, each loaded with educational games in English and Spanish, to help make learning fun for younger library patrons.

	Actual FY 2010	Amended FY 2011		Projected FY 2011		Proposed FY 2012		Proposed FY 2013
Authorized Positions	8.08	8.70		8.70		6.70		6.70
Hourly Employee Hours	6,007	11,724		9,036		9,754		9,754
Revenues								
Donations	\$ 20,712	\$ 6,000	\$	12,994	\$	2,000	\$	2,000
Library Gift Funds	101,162	88,559		-		-		-
State PLF Grants	36,248	45,000		45,500		-		-
General Fund Subsidy	1,160,605	1,722,265		1,479,906		1,685,541		1,723,125
Total Revenue	\$ 1,318,727	\$ 1,861,824	\$	1,538,400	\$	1,687,541	\$	1,725,125
Expenditures								
Salaries and Benefits	\$ 660,343	\$ 872,353	\$	722,730	\$	690,654	\$	727,827
Supplies and Services	657,906	816,412		815,670		996,887		997,298
Capital Equipment	478	173,059		-		-		-
Total Expenditures	\$ 1,318,727	\$ 1,861,824	\$	1,538,400	\$	1,687,541	\$	1,725,125

	Actual	Projected	Proposed
Performance Measures	FY 2010	FY 2011	FY 2012
Days from receipt to public availability for new books	8.4	9	9
Days from receipt to public availability for audiovisual materials	29	20	20
Collection turnover rate	3.1	2.96	2.95
Percent of in-service rate for public computers during business hours	99.04%	95%	95%
Books and audiovisual materials processed by technical services	19,604	21,000	20,000
Cost to process an item for checkout	\$5.69	\$5.15	\$5.43
Expenditure per capita for Library materials for SBPL System	\$1.47	\$1.86	\$1.48
Collection items per capita for SBPL System	1.66	1.64	1.64
User requests for library materials filled	131,147	126,000	126,000

## PROGRAMS & SERVICES

### LIBRARY PROGRAMS

Administration
Public Services
Support Services

County Libraries - Small Branches
 County Libraries - Goleta Library

## County Libraries - Small Branches

(**Program No. 5122**)

### **Mission Statement**

Provide a full range of library services to residents outside the City of Santa Barbara, in the area extending from the Santa Ynez Valley to Carpinteria.

### **Program Activities**

- o Circulate collection materials, collect fines and fees, fill reserve requests, and provide information on use of the library.
- Offer a variety of programs, including story times, puppet shows, crafts, movies and a Summer Reading Program to encourage the youth in the County service area to maintain their reading skills.
- o Answer reference questions for patrons in the library and by telephone.
- o Provide meeting rooms for community use.
- Provide computers, internet access, and computer assistance to adults and children.

### Key Objectives for Fiscal Year 2012

- o Maintain circulation at 200,000.
- Maintain an average collection turnover rate of 3.17.
- Maintain at least 8,900 contacts with Carpinteria, Montecito and Solvang youth.
- Maintain the number of residents using the Carpinteria branch meeting room and homework center at 7,200.
- o Maintain the number of public computer sessions at 37,787.



## RECENT PROGRAM ACHIEVEMENTS

Despite reduced funding for new collection materials, small branches exceeded the target for checkouts due to enhanced marketing of existing materials.

	Actual FY 2010		Amended FY 2011		Projected FY 2011	ı	Proposed FY 2012	Proposed FY 2013	
Authorized Positions	3.47		3.20		3.20		3.20		3.20
Hourly Employee Hours	10,986		10,950		10,950		9,035	9,035	
D									
Revenues	444.000	•	400 400	•	444.570	•	440.050	•	400.050
Donations	\$ 111,932	\$	108,498	\$	114,579	\$	110,858	\$	120,858
Fees and Service Charges	394,085		394,754		400,565		382,425		382,800
Library Fines	53,314		45,700		55,848		69,662		70,395
Library Gift Funds	178,319		96,999		96,000		83,084		83,084
Other Revenue	6,342		5,700		8,081		7,350		7,350
Rents	7,455		5,200		6,870		6,900		6,800
State PLF Grants	18,227		17,582		17,582		-		-
Transfer In	-		-		-		16,233		-
Total Revenue	\$ 769,674	\$	674,433	\$	699,525	\$	676,512	\$	671,287
Expenditures									
Salaries and Benefits	\$ 449,006	\$	455,296	\$	453,425	\$	404,825	\$	406,024
Supplies and Services	151,663		153,916		157,569		194,025		195,037
Special Projects	-		-		-		-		120
Capital Equipment	55,943		65,221		61,000		71,448		70,000
Non-Capital Equipment	870		=		-		-		=
Transfers Out	-		-		-		6,214		6,214
Total Expenditures	\$ 657,482	\$	674,433	\$	671,994	\$	676,512	\$	677,395
Addition to (Use of ) Reserves	\$ 112,192	\$	-	\$	27,531	\$	-	\$	(6,108)

	Actual	Projected	Proposed
Performance Measures	FY 2010	FY 2011	FY 2012
Items checked out	266,201	277,682	200,000
Collection turnover rate	4.21	4.4	3.17
Youth attending library programs or contacted through outreach	13,843	13,252	8,900
Residents using the Carpinteria branch meeting room and homework center	13,777	10,652	7,200
Public computer sessions	49,724	56,399	37,787
Circulation per capita	5.19	5.4	3.84

## PROGRAMS & SERVICES

## LIBRARY PROGRAMS

Administration
Public Services
Support Services
County Libraries – Small Branches
County Libraries – Goleta Library

# County Libraries - Goleta Library

(Program No. 5123)

### Mission Statement

Provide a full range of library services to residents of the Goleta Valley and surrounding areas.

### **Program Activities**

- Circulate library materials, fill reserve requests, provide information on library services and collect fines and fees.
- Offer a variety of programs, including story times, puppet shows, crafts, book discussions and a very popular Summer Reading Program.
- Answer reference questions for patrons in the library and by telephone.
- o Provide meeting room and exhibit space for community use.
- Provide computers, internet access and computer assistance to adults and children.

### Key Objectives for Fiscal Year 2012

- o Increase circulation to 600,000.
- o Maintain reference contacts with Goleta Valley residents at 35,000.
- Maintain contacts with Goleta Valley youth at 10,000.
- Maintain an average collection turnover rate of 6.5.
- o Maintain the number of residents using meeting rooms at 6,000.
- o Provide at least 53,000 public computer sessions.
- Train staff on the use and troubleshooting of scheduled new Self Check machines and on assisting patrons with Self Check use by October 31, 2011.
- o Offer 6 adult and 6 teen programs.
- Produce a total of 10 bibliographies for youth and adults by November 30, 2011.
- Reconfigure staff assignments in order to provide a staff presence in public areas beyond the service desk for the purpose of aiding patrons with Self Check, computer assistance and locating materials by October 31, 2011.



## RECENT PROGRAM ACHIEVEMENTS

The Goleta Library continues to uphold its reputation as a family-friendly library by attracting over 15,000 youth to imaginative and educational library programs.

		Actual FY 2010		Amended FY 2011	Projected FY 2011			Proposed FY 2012	Proposed FY 2013	
Authorized Positions		6.42		6.10		6.10		5.10		5.10
Hourly Employee Hours		10,899		9,570		12,738		14,041		14,041
Revenues										
Donations	\$	61,862	\$	59,000	\$	43,079	\$	57,000	\$	57,000
Fees and Service Charges	•	976,452	•	895,505	•	897,509	*	981,181	•	901,281
Library Fines		87,754		75,500		91,208		108,983		109,983
Other Revenue		6,428		4,300		9,975		9,400		9,400
Rents		11,377		13,000		13,000		13,000		13,000
State PLF Grants		30,200		30,781		30,781		-		-
Transfer In		-		-		-		31,776		-
Total Revenue	\$	1,174,073	\$	1,078,086	\$	1,085,552	\$	1,201,340	\$	1,090,664
Expenditures										
Salaries and Benefits	\$	666,091	\$	688,678	\$	661,440	\$	645,429	\$	648,289
Supplies and Services		319,056		341,912		328,746		494,563		497,984
Special Projects		-		-		-		-		180
Capital Equipment		82,128		158,371		81,170		80,000		80,000
Transfers Out		-		-		-		13,718		13,718
Total Expenditures	\$	1,067,275	\$	1,188,961	\$	1,071,356	\$	1,233,710	\$	1,240,171
Addition to (Use of ) Reserves	\$	106,798	\$	(110,875)	\$	14,196	\$	(32,370)	\$	(149,507)

Performance Measures	Actual FY 2010	Projected FY 2011	Proposed FY 2012
			-
Items checked out	575,212	580,000	600,000
Reference Contacts	N/A	N/A	35,000
Youth attending library programs or contacted through outreach	15,587	15,500	10,000
Collection turnover rate	6.1	6.4	6.5
Residents using meeting rooms	6,606	5,700	6,000
Public computer sessions	61,029	55,566	53,000
Percent of circulation from self-check machines	N/A	N/A	50%
Items used within the library	N/A	N/A	20,000
Adult materials circulated	N/A	N/A	370,560
Children's and Teen materials circulated	N/A	N/A	229,440
Circulation per capita for Goleta Valley residents	6.77	6.5	6.96
Volunteer hours	N/A	N/A	5,900
Visits to library	261,672	257,000	254,000

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